



Hard Lures 4R 3S

Price Chart

PART#	DESCRIPTION	SIZE	WEIGHT	100	250	500	1,000	2,500	5,000	10,000
101	MrB	1 1/4"	1/8 oz.	2.79	2.49	2.29	2.09	1.89	1.79	1.69
102-2	Clatter Shad	2"	1/4 oz.	4.15	3.85	3.65	3.40	3.15	2.85	2.55
102-3	Clatter Shad	3"	1/2 oz.	4.25	3.95	3.75	3.50	3.25	2.95	2.65
102-4	Clatter Shad	4"	1 1/4 oz.	4.95	4.75	4.55	4.30	3.95	3.70	3.40
103	3" Minnow	3"	3/16 oz.	3.50	3.30	3.10	2.90	2.65	2.55	2.40
107-S	7" Shallow Diver	7"	1 oz.	5.95	5.70	5.40	5.10	4.70	4.50	4.30
107-D	7" Deep Diver	7"	1 1/2 oz.	5.95	5.70	5.40	5.10	4.70	4.50	4.30
108	5" Minnow	5"	1/2 oz.	4.25	4.10	3.85	3.65	3.35	3.15	2.95
116	Popper	2 1/2"	1/4 oz.	3.50	3.30	3.10	2.90	2.65	2.55	2.40
118-3	Shallow Diver	2"	1/4 oz.	3.50	3.30	3.10	2.90	2.65	2.55	2.40
118-5	Medium Diver	2"	1/4 oz.	4.15	3.85	3.65	3.40	3.15	2.85	2.55
118-8	Medium Deep Diver	3"	3/8 oz.	4.25	3.95	3.75	3.50	3.25	2.95	2.65
118-12	Deep Diver	4"	3/8 oz.	4.95	4.75	4.55	4.30	3.95	3.70	3.40
118-20	Super Deep Diver	4 1/2"	1/2 oz.	4.25	4.10	3.85	3.65	3.35	3.15	2.95
119-S	Shallow Shad	2 1/2"	1/4 oz.	3.50	3.30	3.10	2.90	2.65	2.55	2.40
119-D	Deep Shad	2 1/2"	1/4 oz.	3.50	3.30	3.10	2.90	2.65	2.55	2.40
KDSP1G	Shad Spoon Gold Swivel	1"	N/A	1.50	1.45	1.35	1.25	1.15	1.05	0.95
KDSP1N	Shad Spoon Nickle Swivel	1"	N/A	1.50	1.45	1.35	1.25	1.15	1.05	0.95
KDSP1.5G	Shad Spoon Gold Swivel	1.5"	N/A	1.85	1.75	1.60	1.45	1.30	1.20	1.10
KDSP1.5N	Shad Spoon Nickle Swivel	1.5"	N/A	1.85	1.75	1.60	1.45	1.30	1.20	1.10
HG	Holographic series	Add .50(v) for Hologram (*Indicates lures with Holographic option)								
CC	Custom Painted Colors	FREE Custom Painted Option to Match Logo Colors for ALL Quantities!								
Chrome	Chrome Plated Lures	Any Lure with Chrome Plating WILL NEED additional lead times.								



Soft Lures 4R 3S

Price Chart

PART#	DESCRIPTION	SIZE	100	250	500	1,000	2,500	5,000	10,000	Bulk unpainted & unprinted Per Thousand...
KD1	Soft Bait Minnow	1"	2.79	2.49	2.29	2.09	1.89	1.79	1.69	45.00
KD2	Soft Bait Minnow	2"	4.15	3.85	3.65	3.40	3.15	2.85	2.55	60.00
KD3	Soft Bait Minnow	3"	4.25	3.95	3.75	3.50	3.25	2.95	2.65	75.00
KD4	Soft Bait Minnow	4"	4.95	4.75	4.55	4.30	3.95	3.70	3.40	230.00
KD6	Soft Bait Minnow	6"	3.50	3.30	3.10	2.90	2.65	2.55	2.40	600.00

Chaparral
PROMOTIONAL
PRODUCTS

**Serving Cigars, Accessories and Lures to
the promotional product industry since 1983**

HIGHEST QUALITY USA MADE LURES

(Won Best of Show with ASA-American Sportfishing Association)

We use the highest quality materials.

We use the highest quality paints and finishes.

We use the highest quality components including Mustad Hooks.

Our prices are the lowest and our quality is the highest!

How is this possible?

We manufacture right here in our USA facility. There are no other hands to go through.

We even offer custom molds if your customer is looking for a true custom lure.

Hard Lures

Packaged in Clear Clamshell. Custom 4/4 color process card available for \$0.25(v). **Card Setup: \$25.00(v)**

Prices include: one-color imprint in one location.

Setup: \$60(v) FREE PANTONE MATCHING (except for soft baits), FREE DIGITAL PROOFS, FREE METALLICS.

Additional Colors for Imprinting: \$0.25(v)

Additional Setups: \$25(v)

Standard Packaging

Each lure is packaged in a Clear Clam-Shell Display. This packing not only protects the lure but also creates a great presentation and point of sale opportunity. We offer four-color process cards for this packing with a small additional fee. (see above)

Free Key Chain Conversion

Each Lure is offered with the hooks removed and replaced with a split ring key chain.

Free Custom Colors

You don't need to use our color options. We offer free custom painting for different color schemes.

- i.e. If your customer would like a green back and a yellow belly to match their company colors we can do this for free.

Free One-color Imprint

We are able to print multiple colored logos on the lures and the first color is free.

We have the most experienced printers assuring the best quality imprinting.

Top Selling Points

Our lures are USA Made, in our facility.

Our lures are not just promotional products. They are professional quality lures!

What is a professional quality lure?

Award winning finishes and decorating

True swimming action...meaning the lure will swim like a real fish and swim straight

Highest quality hooks (We use Mustad Hooks)

Our lure molds were designed with extra supports and we use the highest quality custom made eyelets.

This offers the strongest, most durable lure. If the fisherman loses a fish, it will not be caused by a weak lure.

Every lure is perfectly sealed. We sell no "leakers".

Price Point Concerns? **NO NEED TO SACRIFICE QUALITY FOR PRICE.**

Because we are the supplier and the manufacturer we are able to keep our prices below even the imported lures in the Ad Specialty industry.

Soft Lures

Prices include: one-color imprint in one location.

Setup: \$60(v) FREE DIGITAL PROOFS

Additional Colors for Imprinting: *One-color logos are the only option on the soft baits.*

The decorating and imprinting on our soft baits are PERMANENT.

You will destroy the bait before you will be able to destroy the imprinting.

Because of the nature of the ink used for the soft baits Pantone colors are not available.

The Soft baits are sold in bulk and DO NOT include the jig head hooks.

Custom packaging is available with jig heads, which will require individual quotes and longer lead times.

We will need to know the following:

·Size of soft bait

·Will a 4/4 card be needed

·Desired color # of soft bait

·How many lures and jig heads to be in each package

·Will it have a one-color logo printed on the lure

·How many packages needed for project

Cigar & Artwork Details...

Prices/Setup Charge:

All prices shown in the catalog include a 1-color/ 1-location imprint. Set up charges are \$60 (V) per 1st color / location. Run charges for each additional color and/or location are \$ 0.25 (V) with additional setup of \$25 (V). Reorder setups are \$25 (V). Setup charges include digital proofs and pantone color matching. Setup charge for custom banded cigars include the complete design process and 4-color process bands. There are no additional run charges for additional colors. Custom cigar bands are not subject to reorder setup charges with exact art reorder. Pre-production samples will be charged at \$35 net plus piece charge, set up and shipping charges. Setup charge will be waived on first order if the sample is approved as is. Orders for samples and imprinted items will be charged at end quantity pricing plus applicable shipping costs. Prices are subject to change.

Artwork:

Email artwork to art@thechapline.com - Please specify purchase order in subject line. Preferred file versions are Corel Draw (Corel 13 or earlier), EPS, PDF, Adobe Illustrator (CS 2 or earlier). Must be 300 dpi or larger. It is our policy to provide digital proof(s) with each order. This service is free of charge.

Orders:

All orders have to be submitted in writing (fax, email or US Mail). No phone orders will be accepted. Changes to existing orders must be submitted in writing. We will acknowledge each order in writing with all terms and prices. Orders will be handled and shipped as per our order confirmation if we do not receive any new or revised instructions with artwork approval. Cancellation of orders are subject to all costs incurred up to the time of order cancellation.

Production time:

Standard production time for most items is 10 business days. Larger orders may require more lead time. We will make every effort to ship within the time requested. Leather cases are custom manufactured and require a 3-4 week lead time. Confirmed shipping dates are based on the knowledge and circumstances at the time of confirmation. We ship via UPS or Fed Ex. Safety matches can only be shipped via UPS service. We will not be responsible for shipping delays caused by late sample/artwork approval.

Shipping:

If there is a specific "in hands date" on the order without specific shipping instructions, we reserve the right to ship via an overnight service to meet your deadline. Split shipments, add \$5.00 net. Drop shipping available at no extra charge. All prices are from our warehouse after completion of the order. We will not be responsible for damaged or lost shipments after goods have been handed over to assigned carrier. Shipping costs will be charged as per published shipping rates of assigned carrier plus all applicable surcharges and taxes.

Hand-Rolled Cigar Disclaimer:

We have no control over the draw characteristics of our hand-rolled cigars and therefore cannot guarantee that the smoking characteristics will be the same from cigar to cigar. Cigars should ideally be stored at 70 F degrees and 70% humidity. Therefore, we do not recommend purchasing cigars too far ahead of the event or promotion for which they are intended unless you have a cool, damp location to store them. We do not charge reorder setups so your customer can reorder as they need them. If you have any questions regarding cigar storage, please call our customer service and we can offer suggestions. Setup charge for custom banded cigars include the complete design process and 4-color process bands.

Leather Disclaimer:

We use only the finest lambskin and calfskin leathers in our products. Leather is a natural product and as such has certain inherent inconsistencies in both appearance and texture. There may be noticeable differences in the appearance of the imprint from piece to piece. Leather cases are custom manufactured and require a 3-4 week lead time.

Payment terms:

Initial orders must be prepaid. Terms will be considered on future orders pending credit approval. Terms can be revoked at any time. We accept Master Card, Visa, and American Express.

Catalog Note:

Colors and formats in the catalog may differ from the original product. We will not be liable for typographical errors or changes in technical specifications. Your product may be pictured for our catalog and website use.

Cigar Accessory Imprint Areas:

007-B: 1"x1"	033-P: 3" x 3"
008: 2.75" x 1.5"	036: 2.5" x 1"
010: 2" x .5"	039B: 2.5" x 2.5"
015: 2"x 1"	039W: 2.5" x 2.5"
018-2: 1.25" x 1.25"	039-2: 2" x 1"
018-3: 1.75" x 1.75"	039-3: 2" x 1"
019BL: 2" x 3"	039-3B: 2" x 1"
033: 3" x 3"	067: 2.75" x 1.5"

Lure Imprint Areas:

102-2: 1" x 3/8"	118-3: 1/2" x 1/4"
102-3: 1 1/2" x 1/2"	118-5: 5/8" x 3/8"
102-4: 1 3/4" x 5/8"	118-8: 3/4" x 1/2"
103: 1 1/2" x 3/16"	118-12: 1 1/8" x 5/8"
107-S: 3" x 3/8"	118-20: 1 1/4" x 3/4"
107-D: 3" x 3/8"	119-S: 1" x 3/8"
108: 2 1/4" x 1/4"	119-D: 1" x 3/8"
116: 1 1/4" x 1/4"	